
P⁴ – People, Performance, Process, Practice ©

**Presented by: Michael Herrera
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MHA Consulting, Inc.

- Proven Professionals
- Full Suite of BCP Services
- Fortune 100 Experience:
 - Consumer Products
 - Mining & Manufacturing
 - Biotech / Pharmaceutical
 - Healthcare
 - Utilities
 - Secondary Education
 - Transportation Industry
 - Government
 - Financial
 - Insurance

Client Pedigree:

- American Express
- Apollo Group
- AZ State University
- Blue Cross Blue Shield
- Central AZ Project
- City of Tempe
- Discover Card
- Early Warning Services
- Guitar Center
- Henkel USA
- McKesson
- Medicis
- Regal Entertainment
- Scottsdale Healthcare

PEOPLE

- ❑ Crisis Management Teams
- ❑ Business Recovery Teams
- ❑ Disaster Recovery Teams
- ❑ Training and Education



PERFORMANCE

- Management Oversight
- Policies & Standards
- Forward Look Roadmap
- Maturity Level Assessment
- Continuous Improvement

PROCESS

- Recovery Strategies
- Alternate Work Sites
- Crisis Management Plans
- Business Recovery Plans
- Disaster Recovery Plans

PRACTICE

- Control Breakthrough Goal Setting
- Exercise Pre & Post Planning
- Exercise Forecasting
- Mock Disaster Exercises
- Business Recovery Exercises
- Disaster Recovery Exercises

CONTACT INFORMATION

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