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IT & BCP Espresso - Keeps You UP to Date

January 2008

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Michael,

MHA Consulting is always looking for ways to improve its partnership with its clients. We hope that you find this newsletter insightful as well as a tool to improve your business. Contact us anytime at 602-708-1718 or via email at herrera@mha-it.com. Enjoy the newsletter.

• The Extreme Future

Are you and your business continuity planning program ready for the future? Tomorrow's trends and threats must be addressed today and our resiliency efforts adapted to prepare for the future. We are not talking about 20 years from now, but 10 to 15 years. So, how can I consider what is going to happen tomorrow, today?

Calendar of Events

Feb 2008 Michael Herrera presents a 2 day BCP and Data Center Disaster Recovery Seminar at Platform Lab in Columbus Ohio.

March 2008 Michael Herrera teaches at the Spring World DRJ Conference in Orlando FL.

September 2008 Michael Herrera teaches at the Fall World DRJ Conference in San Diego CA.

The book "The Extreme Future", by James Canton Ph. D. outlines the future today. The book details the strategies business must implement to compete, innovations that will transform the global economy, climate changes and energy trends, the top threats to individuals and countries, etc.

In reading this book, it became clear to me that we must rethink our resiliency efforts in totality and create new, fresh ideas that will meet tomorrow's trends today. Tomorrow's world is coming at us right now. In the very near future, I will assemble a select group of planners to address how the "Extreme Future" impacts our efforts and how we need to rethink our planning. A white paper detailing these discussions will be published. Challenge yourself, read this book today!

• People - The Cornerstone of the

Michael Herrera & Barry Pruitt BCP Instructional DVD's

Best Practices & the BIA

Fast Practice to Build Your BCPs

Managing Projects in a BCP Environment

Risk, Assess, Mitigate & Protect

Coming Soon - The Mock Disaster Exercise

[MHA Videos on BCP Media](#)

Quick Links...

- [MHA Consulting](#)
- [Disaster Recovery Journal](#)

:: herrera@mha-it.com

Resiliency Program

MHA believes its **P4** resiliency process methodology (**People, Performance, Process and Practice**) is a solid methodology for today's organizations to follow. Each of these components must be married in a seamless manner to ensure resiliency of your organization. In our 2008 newsletters, we will cover each of these components with the first being **People**.

People - The **right** human assets, properly **organized** and **trained** to execute the processes to recover the organization.

First, we need to make sure we have the appropriate teams for our organization (Crisis Management, Business Recovery and Disaster Recovery). These teams need to be able to work together as well as independently. The teams may require external vendors as members. Do you have the right organizational structure today?

Second, we need to make sure we have the right team assembled that can meet resiliency objectives. Too many times, team members are assigned solely based on their corporate position versus can they successfully execute their roles. Its time we profile team members and make sure we have the right people in the right seats of the bus before we drive off. Do you have the right people in the right seats of your resiliency bus? Do your people know what team they are on and why?

Third, once we have the right people in the right seats they must be trained on a regular basis using simulated and real events to heighten the level of maturity and sophistication of your resiliency capabilities. A simple rule, You Play Like You Practice!

In closing, remember People can be our greatest or weakest asset during an unplanned disruption. Make it a top priority to build your human asset capability today.

• MHA In The News

12/31/2007: MHA 39th Most Profitable Minority Owned Business In Arizona

12/11/2007 : MHA's M2H Charity Efforts a Complete Success in 2007

12/04/2007 Michael Herrera to hold two day seminar at Platform Lab in Columbus OH

• MHA Consulting - A Proven Leader in BCP Consulting

MHA Consulting is a leading Business Continuity Planning firm to major private and public organizations across the country. Contact us today to help you with your resiliency planning efforts!

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